

paidContent Job Board

Display Advertising Opportunities

- Reach the most highly targeted digital media professionals.
- Put your message in front of each unique visitor an average of 10 times per month.
- Use the contact information on the last slide to get started.

paidContent - Overview

Job Board Traffic per Month

- Pageviews: 85,000
- Job Detail Views: 23,300
- Unique Visitors: 14,500

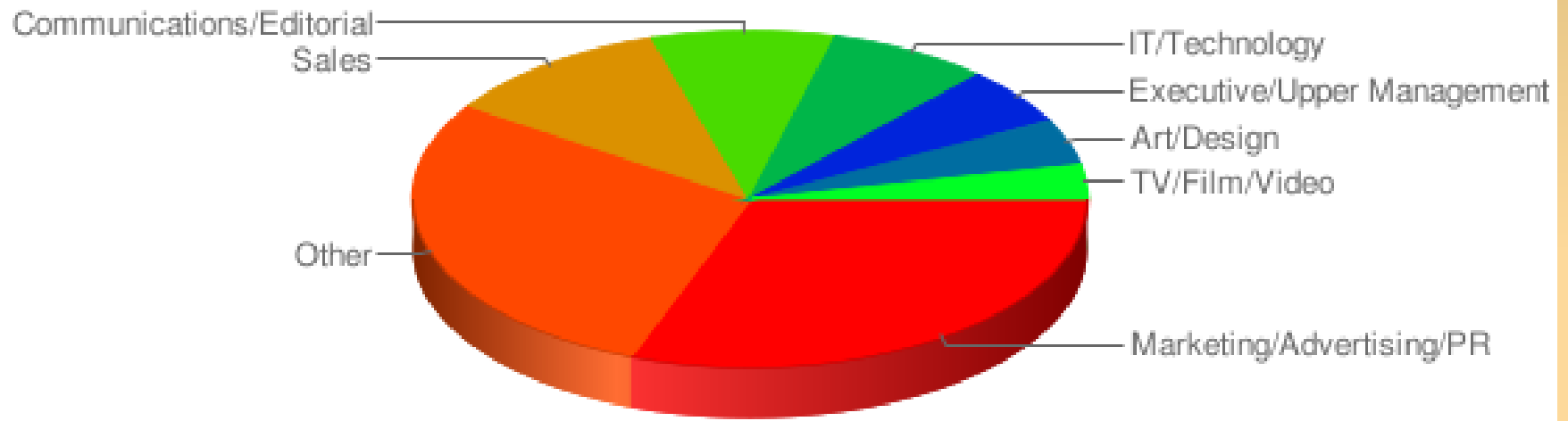
- Applies: 1,500

paidContent - Subscribers

- Job Alert Subscribers: 1,900
- Job Alerts per Month: 57,000 (est.)
- RSS Followers: 1,000+
- Twitter followers (New): 258
- paidContent Newsletters: 500,000+

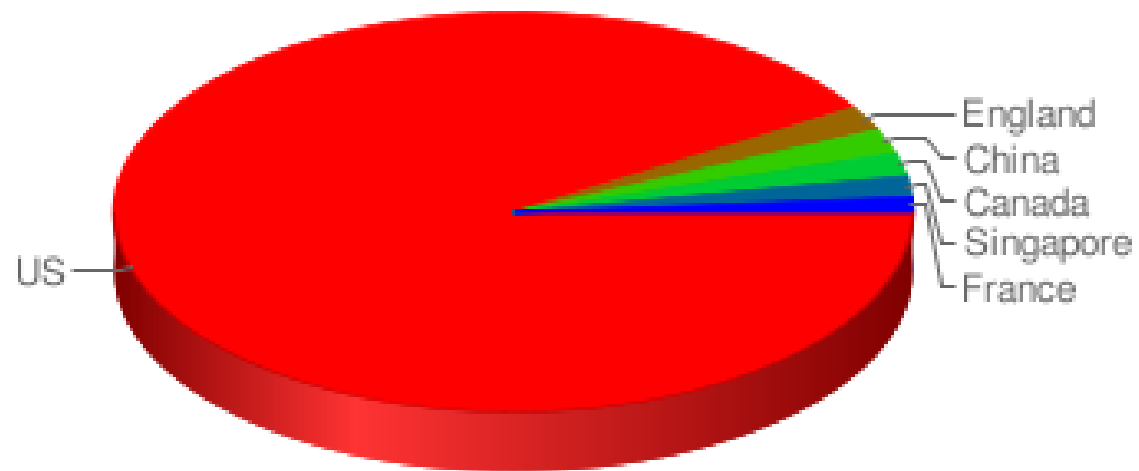
paidContent – Visitors

Visitor Job Functions

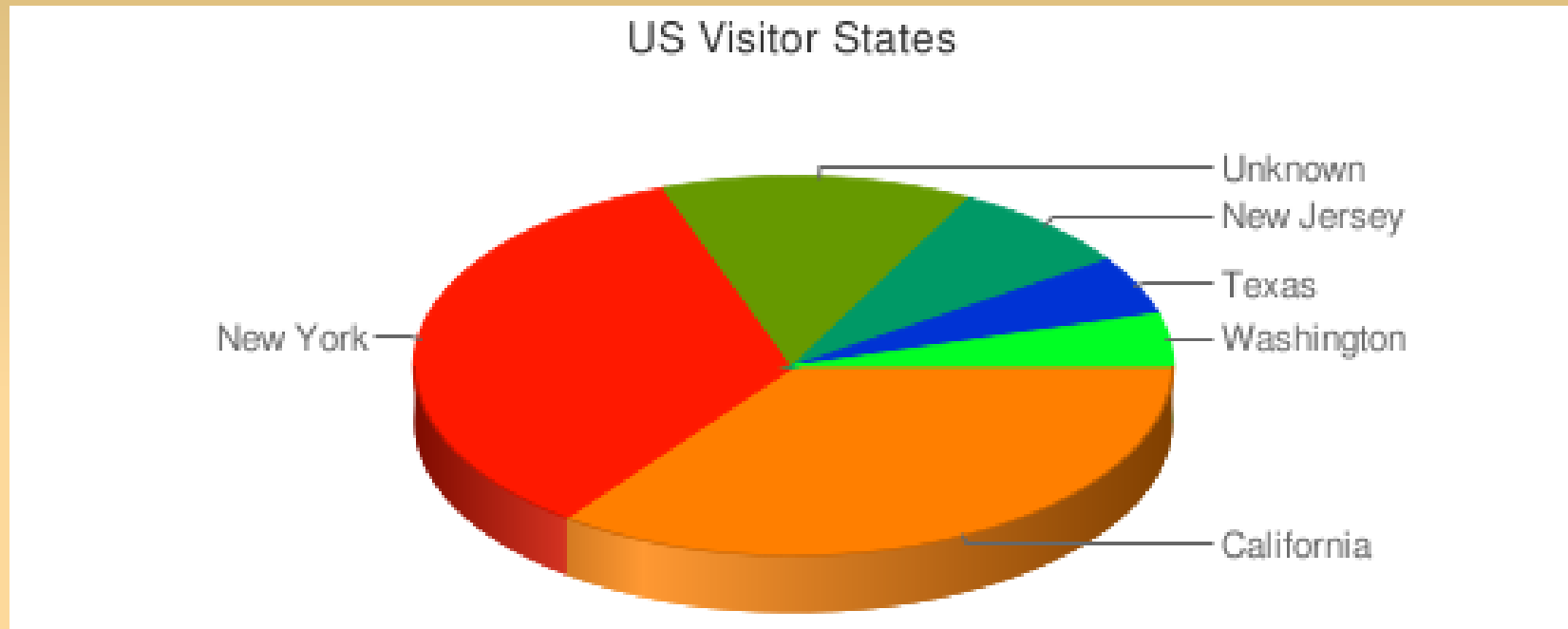


paidContent – Visitors

Visitor Country of Origin



paidContent – Visitors



paidContent – Display Advertising

Display Advertising Locations

- Job Board Homepage
- Job Board pages
- Job Alerts

paidContent – Display Advertising

Job Board Homepage

paidContent.org
THE ECONOMICS OF CONTENT

News | **Jobs** | Reports | Finance | Services

The digital world's most highly targeted recruitment center. No other job board connects the best digital media professionals with top positions at leading-edge companies.

what where United States Powered By JobThread



featured jobs

Sales Manager	SundaySky	New York, NY
Senior Manager, On Demand Promotions & Analysis	Comcast	Philadelphia, PA

recent jobs

Get job alerts Subscribe to RSS Feed Follow jobs on Twitter

Associate Business Development & Marketing	LiveTV	Melbourne, FL	Sep 21
Ad Sales Trafficker	Dailymotion	New York, NY	Sep 21

post a job

Post Jobs where the industries' top talent reads.

The digital world's most highly targeted recruitment center. No other job board connects the best digital media professionals with top positions at leading-edge companies.

ContentNext Media's job listings primarily focus on business jobs in the digital media sector. These jobs, besides being listed here, are promoted throughout our network of sites and newsletters. Mobile related jobs also get posted here, but get promoted through the MocoNews.net site and the newsletter.

Post where the industry comes to. Get the most targeted candidates. Period.

Learn more. View the one-sheet below.

categories

Advertising/Promotion/Marketing (6)
Business Development/Strategy (5)
C-Level/General Management (0)
Communications (0)
Editing (4)

paidContent – Display Advertising

Job Board Pages

paidContent.org
THE ECONOMICS OF CONTENT

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[Jobs Home](#) > [Sr. Director, Digital Media](#)

Sr. Director, Digital Media

Posted Sep 18

Comcast SportsNet, Burlington, MA

Sr. Director, Digital Media-Comcast SportsNet New England-Burlington, MA

IT'S MORE EXCITING HERE!

Comcast, founded in 1963, has grown into one of the world's leading communication and entertainment companies-focused on broadband cable, commerce and content. Comcast Cable is the country's largest provider of cable services, and has expanded to digital services, faster Internet and IP-enabled phone service, and innovative programming on over 250 cable channels, including popular channels like -E!, SportsNet, Exercise TV, The Golf Channel and more.

Comcast connects with more than 24.7 million cable customers, 14.1 million high-speed Internet customers and 5.2 million voice customers-providing top consumer products and services in three key areas: video, digital cable, VOD, HD and DVR; online; and voice. We strive to be the company customers look to for the products and services that connect them to what's important in their lives.

Comcast Sports Group operates 10 sports networks that deliver 2,400 sporting events annually and sports news and analysis to 40 million cable and satellite homes. Comcast Sports Group's networks are: Comcast SportsNet Bay Area,

post a job



jobs you might like

Digital Product Specialist
SECAUCUS, NJ
NBA

Editor, Shefinds.com
New York, NY (Chelsea)
SheFinds Media

paidContent – Display Advertising

Job Alerts

☐ Subject: Job Alert

From: [Job Alert](#)

[Mgr. of Online Ad Operations & Analytics](#)

Latina Media Ventures LLC
New York, NY

[Editorial Producer](#)

ContentNext Media
Santa Monica, CA



[Edit Your Alert](#)

paidContent – Display Advertising

Impressions (Est.)

	1 month	3 months	6 months
Job Board Homepage	30,000	90,000	180,000
Job Board Pages	55,000	165,000	333,000
Job Alerts	57,000	171,000	342,000
Package	142,000	426,000	855,000

Pricing

Call for pricing – see last slide for contact information.

Discounts are available when combined with job posting packages.

paidContent – Job Postings

Pricing

# of posts	Price Each	Savings
1	\$300	
2	\$300	
3	\$250	Save 17%
4	\$250	Save 17%
5-9	\$225	Save 25%
10-14	\$200	Save 33%
15-19	\$200	Save 33%
20-24	\$150	Save 50%
25-100	\$150	Save 50%

- 30 day duration.
- Postings are valid for 12 months from the date of purchase.

paidContent Job Board

Contact Information

To get started or for more information, contact:

- JobThread
- 877-715-6071 x1
- <http://www.jobthread.com/callback>