

## jobs.paidContent.org

The digital world's most highly targeted recruitment center. No other job board connects the best digital media professionals with top positions at leading companies.

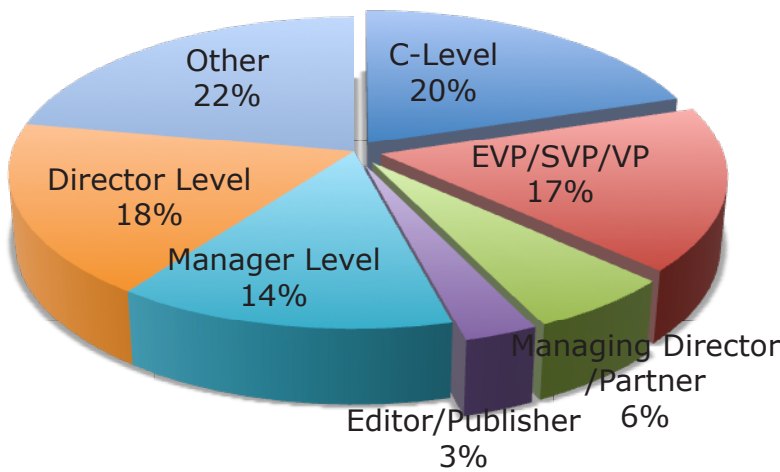
### Features & Benefits:

- Jobs appear on site & newsletter for 30 days
- Significant discounts on bulk purchases
- Wireless jobs are cross-posted to mocoNews

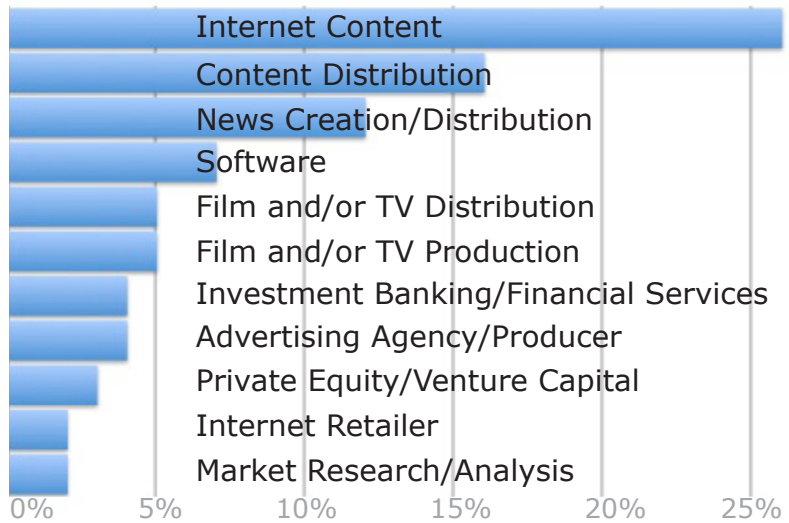
### Pricing (Duration 30 days)

Price/Job	No. Jobs	Gross	Savings
\$300	1	\$300	\$0
\$250	3	\$750	\$150
\$225	5	\$1,125	\$375
\$200	10	\$2,000	\$1,000
\$150	20	\$3,000	\$3,000

### Senior-Level Audience



### Relevant Audience (2007 Readership Survey)



### Visibility & Reach

- Our audience is engaged:  
80% of readers visit at least once per day  
Average reader spends 8 minutes per visit
- paidContent monthly metrics:  
paidContent.org page views: 650,000 avg./mo.  
Job board page views: 75,000 avg./mo.  
500,000+ newsletters delivered monthly
- Job board metrics:  
Average views per job post: 291  
Most views per job post: 3471\*  
Average job applications: 15  
Most job applications: 339\*

\*Does not include direct contact applications

### Best Fit Positions

- VP, Business Development
- VP, Product Development
- Director, Sales and Business Development
- VP, GM of Web Business Development
- Manager, New Media
- President, Digital Media
- VP, Marketing & Business Development
- Mobile Content Manager
- Content Director
- Director, New Media

paidContent.org

mocoNews.net

contentSutra.com

paidContent:UK

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